

Two-day Executive Development Programme on

Leveraging AI and Design Thinking for Business Innovation

Participants: Executives, Managers and Operations Executives

28th February &
1st March, 2025

Hotel Raco Cyber Residency (Flamingo)
Opposite UST/Infosys Campus, Thiruvananthapuram

Organised by

Indian Institution of Industrial Engineering
Trivandrum Chapter

Rotary Tower, Kunjuveedu Nagar, Poonthi Road, Thiruvananthapuram. Pin 695 011
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Report on the Two Day EDP on “Leveraging AI and Design Thinking for Bussines Innovation”

The Trivandrum chapter of IIIE organised a two day Executive Development Programme on “Leveraging AI and Design Thinking for Bussines Innovation” for working professionals during 28th February – 1st March 2025. This programme focused on leveraging the synergy between human intelligence and machine intelligence to create the next generation work systems. The programme was conducted at Hotel Raco Cyber Residency Trivandrum. It was inaugurated by Mr. V. Sreekumar, Centre head, Tata Elxsi Trivandrum on 28th February 2025. Dr. Sureshkumar C, Secretary of the chapter welcomed the gathering. Dr. Anil B, Chairman presided and Er. Suneeth Natarajan, briefed on the programme and Dr. Sini V Pillai proposed the vote of thanks. Dr. Brijesh Madhavan, CEO, Curvelogics Advanced Technology Solutions and Er. Satheesh Nair, Senior Director, UST Product Engineering handled the sessions. 35 delegates from various organisations such as UST, Kerala State Electricity Board, Vikram Sarabhai Space Centre, KELTRON, Liquid Propulsion Systems Centre, ISRO Propulsion Complex, HLL Life Care Ltd, Kerala State Industrial Development Corporation, Sree Chithra Thirunal Institute of Medical Science and Technology, Arya Vaidya Sala, Energy Management Centre, Digital University of Kerala and ENVESTNET participated. The content was delivered through presentations, demonstrations, Interactive team activities and hands-on extercises.

At the end of the program, participants gained insights into integration of various DT and AI tools to drive innovation and transformation effectively, thus empowering themselves to become change agents. The participants gave a feedback that the hands on training programme was highly beneficial to understand the business transformation happening through integration of human and machine intelligence. It was mentioned that this would help them to contribute positively to the institutional development. The valedictory session was conducted on 1 March 2025. Dr. Suresh Subramoniam, National Council member of IIIE and Director, CET School of Management, Trivandrum, distributed he certificates. The resource persons and delegates shared their experiences and the Vote of thanks was proposed by Dr. Sabu R L, Treasurer, IIIE Trivandrum Chapter.



Participants



Er. Srekumar V, Head Tata Elxsi, Dr. Anil B., Chairman, Er. Satheesh Nair, Dr. Sureshkumar C, Secretary and Dr. Brijesh Madhavan



Er. Srekumar V, Head Tata Elxsi, inaugurating the programme. Dr. Sureshkumar C,, Er. Suneeth Natarajan and Dr. Anil B. on dias.



Presentation Session in progress



Dr. Suresh Subramoniam presenting participation certificate

